



USE OF iaedp FOUNDATION NAME AND LOGO

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Preamble:

This policy defines the procedures for requesting and using the iaedp Foundation name and logo by external individuals or organizations. It ensures that the iaedp Foundation brand is represented consistently and appropriately, protecting its intellectual property while allowing for authorized usage under specific guidelines.

Purpose:

This policy establishes the guidelines for the authorized use of the iaedp Foundation name and logo by individuals or entities outside of the iaedp Foundation.

Policy:

The iaedp Foundation name and logo are valuable intellectual property and brand assets. Non-iaedp Foundation individuals or organizations must obtain permission to use the iaedp Foundation name and logo in any form.

Generally, the name and logo should only appear on materials created or authorized by the iaedp Foundation. Third parties are prohibited from using this intellectual property on materials for personal use without prior written consent.

The following uses are prohibited:

- Any use that implies certification or endorsement of activities, services, products, or facilities. Incorporating the name or logo as part of another organization's logo, trademark, or branding elements.
- Using the name or logo for the promotion or advertisement of products, services, or activities aimed at soliciting business.

Procedure:

Requests to use the iaedp Foundation name and logo must be submitted in writing at least six weeks before the intended use. The request must include:

- A sample of the document, showing where the name/logo would appear.

- Details about the document or website, including its title, context, and purpose.
- Planned publication and distribution dates.
- The target audience.

The request will be reviewed by the Executive Committee, and if needed, it will be presented to the full Board of Directors for further discussion. The iaedp Foundation will inform the requester of the decision in a timely manner.

If approved, the iaedp Foundation will provide the requester with a document detailing the specific technical requirements for use, as outlined in the iaedp Foundation Style Guide, along with any necessary electronic files to ensure the iaedp Foundation logo is used appropriately (e.g., ensuring the logo is clear, legible, and free of pixelation).