

## **ONLINE MARKETPLACE AND PARTNER OFFERINGS POLICY**

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### **Preamble**

In alignment with the iaedp Foundation’s mission to advance excellence in eating disorder care through education, collaboration, and professional development, the Online Marketplace is established as a resource to support member engagement, professional visibility, and access to relevant tools, services, and opportunities.

### **Purpose**

The purpose of the Online Marketplace is to provide a centralized platform for members to share and promote professional events, educational offerings, products, and services relevant to the field; facilitate connections between members and organizations offering tools, resources, and services that support professional and business needs; enhance member value through access to discounts and offerings from partner organizations; and maintain transparency, integrity, and alignment with the iaedp Foundation’s standards and ethical practices.

### **Scope**

This policy applies to all listings submitted by iaedp Foundation members for inclusion in the Online Marketplace; all third-party organizations offering products, services, or discounts through the Marketplace; and all partnerships established for the purpose of providing member benefits through Marketplace offerings.

### **Policy**

#### **1. Marketplace Listings**

- a. The iaedp Foundation may permit members in good standing to submit listings promoting professional events, educational programs, products, or services relevant to the treatment, research, education, or support of eating disorders.
- b. All submissions must be accurate, clearly described, and appropriate for a professional audience.
- c. The iaedp Foundation reserves the right to review, approve, decline, or remove any listing at its sole discretion to ensure appropriateness, relevance, and consistency with organizational standards.

2. Partner Organizations and Member Discounts
  - a. The iaedp Foundation may establish relationships with external organizations to provide members with access to discounted products, services, or resources.
  - b. All partner organizations must demonstrate a commitment to ethical business practices and offer products or services that are relevant and beneficial to the iaedp Foundation community. While such offerings may support the professional needs of members, inclusion in the Marketplace does not require direct alignment with the iaedp Foundation's mission. All partnerships will be reviewed to ensure they reflect positively on the organization and are consistent with established partnership and sponsorship standards.
  - c. The Chief Staff Executive, or their designee, will review and approve all partner relationships.
  - d. The iaedp Foundation reserves the right to terminate partnerships at any time if standards are no longer met or if the relationship is no longer in the best interest of the organization.
3. Non-Endorsement
  - a. Inclusion of any event, product, service, or organization within the Online Marketplace does not constitute or imply endorsement, recommendation, or certification by the iaedp Foundation.
  - b. Marketplace participants may not state or suggest that inclusion represents endorsement by the iaedp Foundation.
  - c. The iaedp Foundation name, logo, or branding may not be used without prior written authorization in accordance with established policies.
4. Transparency and Disclosure
  - a. The iaedp Foundation will distinguish between member submitted listings, partner offerings, and any sponsored content.
  - b. Any financial relationships or negotiated member benefits associated with Marketplace offerings will be disclosed as appropriate.
5. Responsibility and Liability
  - a. The iaedp Foundation does not guarantee the quality, safety, effectiveness, or outcomes of any product, service, or event listed.
  - b. Members are responsible for conducting their own due diligence prior to engaging with any Marketplace offering.
  - c. The iaedp Foundation assumes no liability for transactions or interactions between users and Marketplace participants.

### **Oversight and Administration**

The Online Marketplace will be administered by the iaedp Foundation Support Team under the direction of the Chief Staff Executive, who will ensure compliance with this policy and alignment with organizational standards.

